

PRIVACY POLICY

of the "KFC" mobile application and the "KFC Club" loyalty program

Revision dated August 27, 2026

1. GENERAL PROVISIONS

1.1. This Privacy Policy (hereinafter — the "Policy") sets out the procedure for processing and protecting the personal data of individuals who use the "KFC" mobile application and participate in the "KFC Club" loyalty program.

1.2. The personal data controller is International Food Chain LLC, registered at: 21 Taras Shevchenko St., Mirabad district, Tashkent, Republic of Uzbekistan (hereinafter — the "Operator").

1.3. The Policy has been developed in accordance with the Law of the Republic of Uzbekistan "On Personal Data", the Law of the Republic of Uzbekistan "On Electronic Commerce", and other regulatory legal acts of the Republic of Uzbekistan.

1.4. By using the mobile application, the User confirms that they have read this Policy. Consent to the processing of personal data is given by the User separately, by performing a direct action during registration.

2. WHAT DATA WE COLLECT

2.1. The Operator processes the following categories of personal data:

Category — Data composition — Basis

Identification — Mobile phone number, name — User's consent

Account — Registration date, account ID, points balance, history of points earned and redeemed —
Performance of the agreement

Transactional — Order history, order composition and amount, restaurant, order channel, date and time —
Performance of the agreement

Contact (optional) — Delivery address, email address, date of birth — User's consent

Technical — Device model, operating system version, device ID, app version, IP address — Ensuring the app's operation

Geolocation (optional) — Device location — Separate consent given in the app

2.2. The Operator does not process special categories of personal data (information on health, racial or ethnic origin, or political or religious beliefs).

2.3. Registration in the loyalty program is available to persons who have reached 18 years of age.

3. PURPOSES OF PROCESSING

3.1. Personal data is processed solely for the following purposes: — registering and maintaining the User's account; — accruing, tracking, and redeeming loyalty program points; — accepting, processing, and fulfilling orders, including delivery; — informing the User about order status and bonus account status; — reviewing the User's inquiries and complaints; — generating anonymized analytics and improving the quality of services; — sending advertising and marketing messages — solely where the User has given separate consent; — fulfilling obligations provided for by the legislation of the Republic of Uzbekistan.

4. RETENTION PERIODS

4.1. Personal data is retained for the duration of the User's participation in the loyalty program and for 1 (one) year from the date participation ends or the purposes of processing are achieved.

4.2. Data that must be retained under tax and accounting legislation is retained for the periods established by the relevant regulatory acts.

4.3. Upon expiry of the retention periods, personal data shall be destroyed or anonymized.

5. DISCLOSURE TO THIRD PARTIES

5.1. The Operator may disclose personal data to the following categories of third parties, solely to the extent necessary to achieve the purposes of processing:

Recipient category — Data disclosed — Purpose

Loyalty platform operator — ID, points balance, transaction history — Technical support of the program

Delivery services — Name, phone number, delivery address — Fulfillment of the order

Payment organizations — Payment transaction data — Processing payments

Telecom operators — Phone number, message text — Sending notifications

Government authorities — Upon a lawful request — Compliance with legal requirements

5.2. Personal data is disclosed to third parties on the basis of agreements containing obligations to ensure the confidentiality and security of data in accordance with the Law on Personal Data.

5.3. Personal data is processed and stored within the territory of the Republic of Uzbekistan. Cross-border transfer of data may only take place with the User's consent.

6. USER RIGHTS

6.1. The User has the right to: — receive information about the processing of their personal data; — request the correction, blocking, or destruction of their personal data; — withdraw their consent to the processing of personal data; — opt out of receiving advertising messages at any time; — appeal the Operator's actions to the authorized government body or to court.

6.2. Withdrawal of consent and other inquiries are sent to the email address marketing@ifch.uz or in writing to the Operator's address.

6.3. Withdrawal of consent to the processing of personal data does not result in termination of participation in the loyalty program or cancellation of accumulated points.

6.4. Inquiries are reviewed within 15 (fifteen) calendar days from the date of receipt.

7. DATA PROTECTION

7.1. The Operator takes legal, organizational, and technical measures to protect personal data from unlawful access, destruction, alteration, blocking, and other unlawful actions.

7.2. Access to personal data is granted to the Operator's employees solely to the extent necessary for the performance of their job duties.

7.3. Data is transmitted between the application and the Operator's servers using secure protocols.

8. FINAL PROVISIONS

8.1. The Operator has the right to amend this Policy. The current version is published in the mobile application and on the official website.

8.2. Where material changes are made, Users are notified no later than 14 (fourteen) calendar days before the changes take effect.

8.3. Operator's contact details: International Food Chain LLC, 21 Taras Shevchenko St., Mirabad district, Tashkent, Republic of Uzbekistan; tel.: +998 78 129 70 00; email: marketing@ifch.uz.